



Hospitals operate in high pressure environments where delays in communication and disjointed workflows can impact patient care. From emergency alerts to appointment coordination, staff often face time-consuming manual processes that slow operations and increase the risk of errors.

As the central nervous system of SimplyCast's Smart Hospital platform, Smart Alerts connects the dots by centralizing hospital communications and automating critical workflows into one intelligent hub. From dispatching emergency codes to sending reminders and coordinating schedules, Smart Alerts ensures the right information reaches the right people at the right time — helping staff respond faster, reduce errors, and keep operations running smoothly.



## Automation

- One-click activation of hospital standard codes.
- Automatic role-based message dispatch (e.g., to nurses, security, incident command).
- Voice, SMS, email, app notifications, and overhead speaker integrations.



## Role-Based Escalation

- Escalation paths if roles do not acknowledge alerts.
- Real-time dashboards for tracking responses.
- Full audit trails for compliance and after-action review.



## Customizable Multi-Scenario

- Drag-and-drop no-code builder to customize alerts per department or event.
- Pre-built templates for natural disasters, lockdowns, and evacuations.
- Scheduled drills and alert simulations.



## Seamless Integration

- Integrates with nurse call systems, overhead PA, HR systems, EMRs, access control, and building sensors.
- Compatible with Microsoft Teams, pagers, and mobile devices.
- API-ready for customized automation.

## Colour Coding Care: Smart Alerts for Every Emergency

